



2025

EVENT SPONSORSHIP DECK

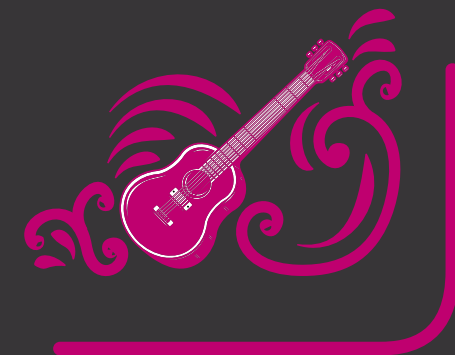
PRESENTED BY: DNS LIVE MUSIC PROMOTIONS



THIS PROJECT IS SUPPORTED IN PART BY THE CITY OF AUSTIN ECONOMIC DEVELOPMENT DEPARTMENT



SPONSORSHIP OPPORTUNITIES





SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$20,000

STAGE SPONSOR

\$15,000

VIP SPONSOR
(VIP BAR)

\$5,000

VIP SPONSOR
(VIP GIFTING)

\$5,000

HAPPY HOUR SPONSOR

\$2,500

BAR SPONSOR

\$2,500

VALET SPONSOR

\$2,500

CONTRIBUTING SPONSOR

\$500



VIP LEVEL PROPOSED LAYOUT

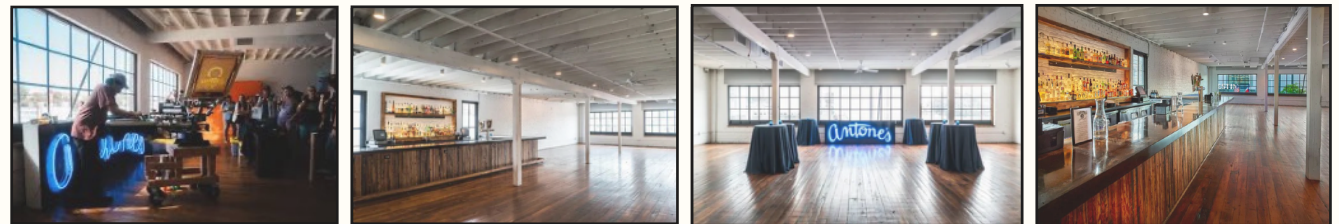
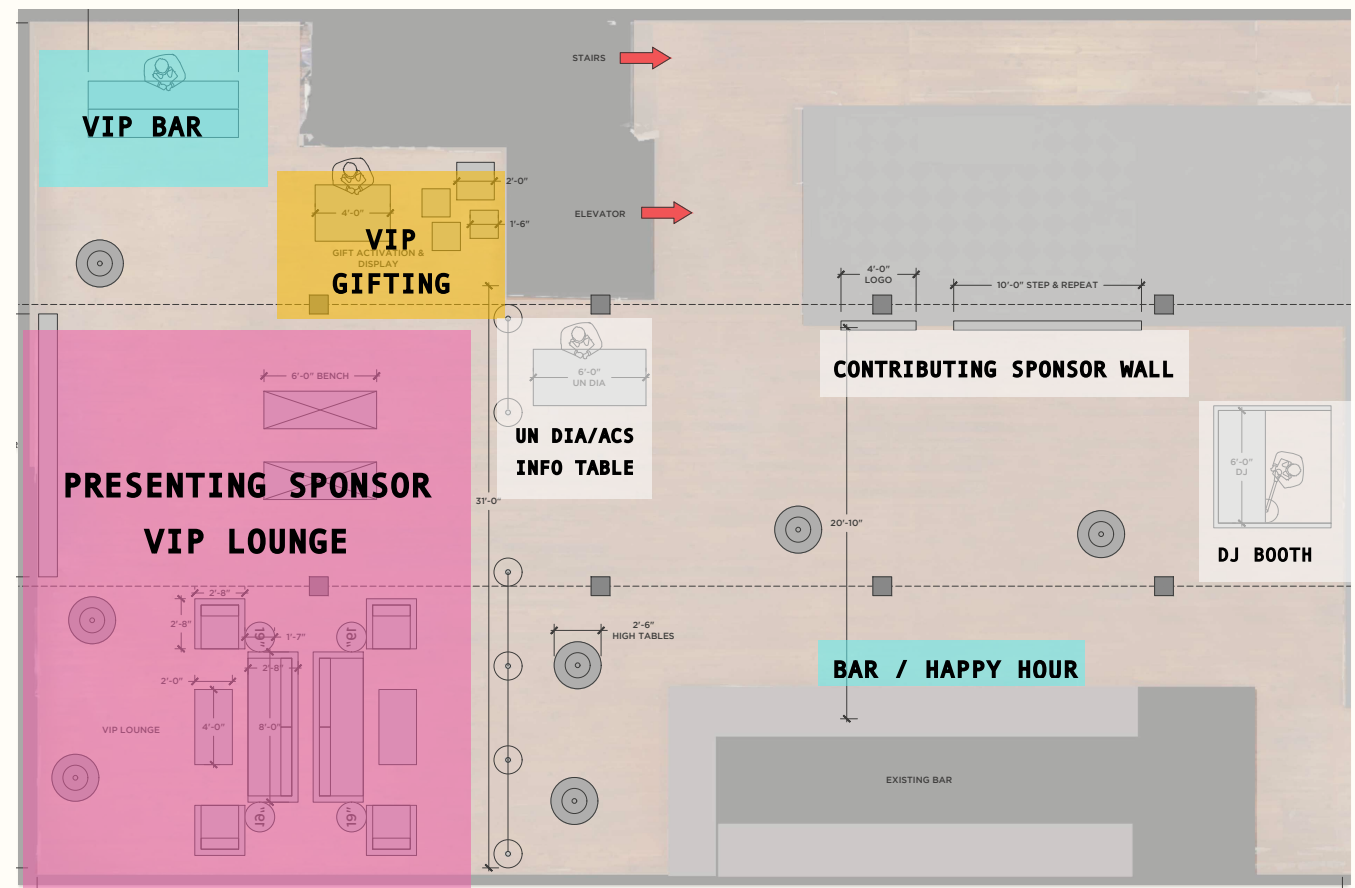


VIP CONCEPT:

Design an immersive VIP experience, featuring exclusive brand touch-points throughout the venue, allowing sponsors to connect with attendees in a personal and engaging environment.

BENEFIT:

Sponsors will have prominent brand visibility and opportunity to drive direct meaningful brand connection.





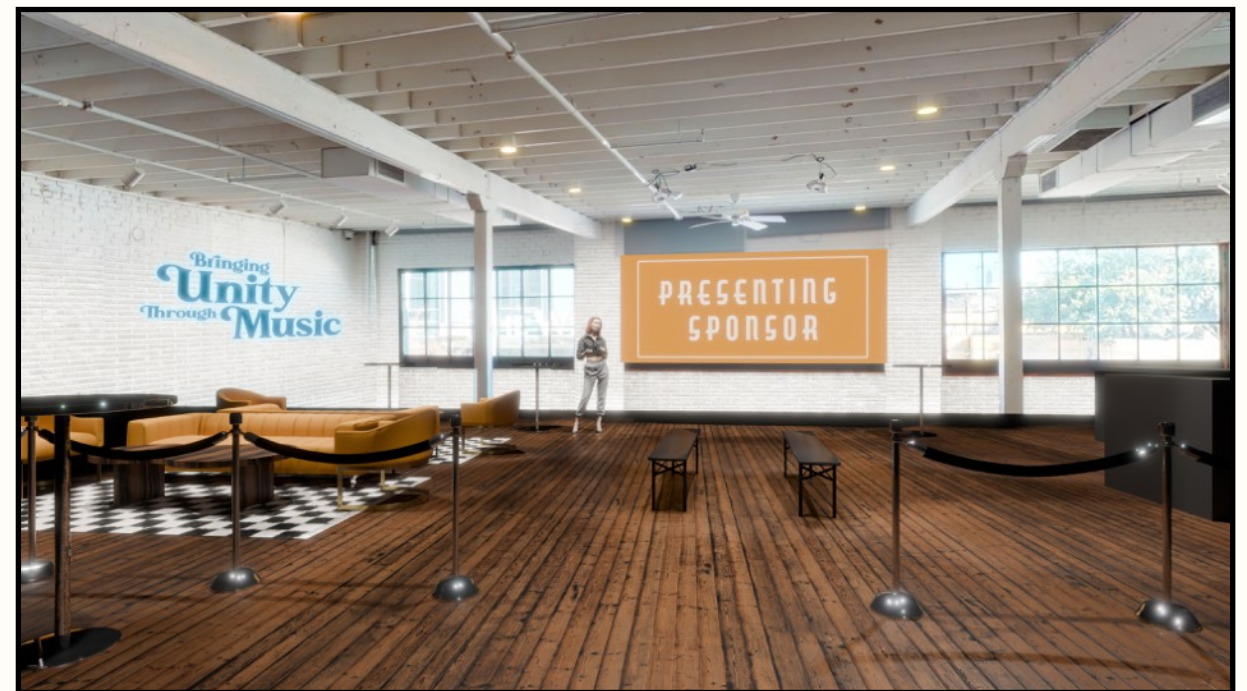
PRESENTING SPONSOR

DONATION REQUIREMENT

\$20,000

- Branding rights to exclusive VIP Lounge Area
- Branded Drink at Main Bar
- Logo and Branding at Venue on Main Stage + VIP Level
- Branding on all LED Displays onsite
- Inclusion on: Media, Social Posts, Printed Collateral
- 10 Tickets to Un Dia in May Main Stage + VIP Level
 - Includes:
 - Open Bar Happy Hour + Light Bites
 - Presenting Sponsor Gift Per Ticket
 - VIP Lounge Access
 - Artist Meet & Mingle After Party

VISUAL INSPIRATION



LOGOS/DECOR REPRESENT VISUAL INSPIRATION ONLY - TO BE UPDATED UPON SPONSOR CONFIRMATION



MAIN STAGE SPONSOR

DONATION REQUIREMENT

\$15,000

- Branding Rights to Main Stage
- Logo and Branding at Venue on Main Stage Level
- Branding on all LED Displays Onsite
- Inclusion on: Media, Social Posts, Collateral
- 8 Tickets to Un Dia in May Main Stage + VIP Level
 - Includes:
 - Open Bar Happy Hour + Light Bites
 - Presenting Sponsor Gift per Ticket
 - VIP Lounge Access
 - Artist Meet & Mingle After Party





VIP BAR SPONSOR

DONATION REQUIREMENT

\$5,000

- Branding Rights to Exclusive VIP Area Specialty Cocktail Bar
- Branded Drink
- Logo and Branding at Venue on VIP Level
- Inclusion on: Media, Social Posts, Printed Collateral
- 4 Tickets to Un Dia in May Main Stage + VIP Level
 - Includes:
 - Open Bar Happy Hour + Light Bites
 - Presenting Sponsor Gift for per Ticket
 - Access to VIP Lounge
 - Artist Meet & Mingle After Party

VIP GIFTING SPONSOR

DONATION REQUIREMENT

\$5,000

- Branding Rights to Exclusive VIP Gifting Area
- Optional Product/Messaging Display Area
- Logo and Branding at Venue on VIP Level
- Inclusion on: Media, Social Posts, Printed Collateral
- 4 Tickets to Un Dia in May Main Stage + VIP Level
 - Includes:
 - Open Bar Happy Hour + Light Bites
 - Presenting Sponsor Gift for Each Guest
 - VIP Lounge Access
 - Artist Meet & Mingle After Party

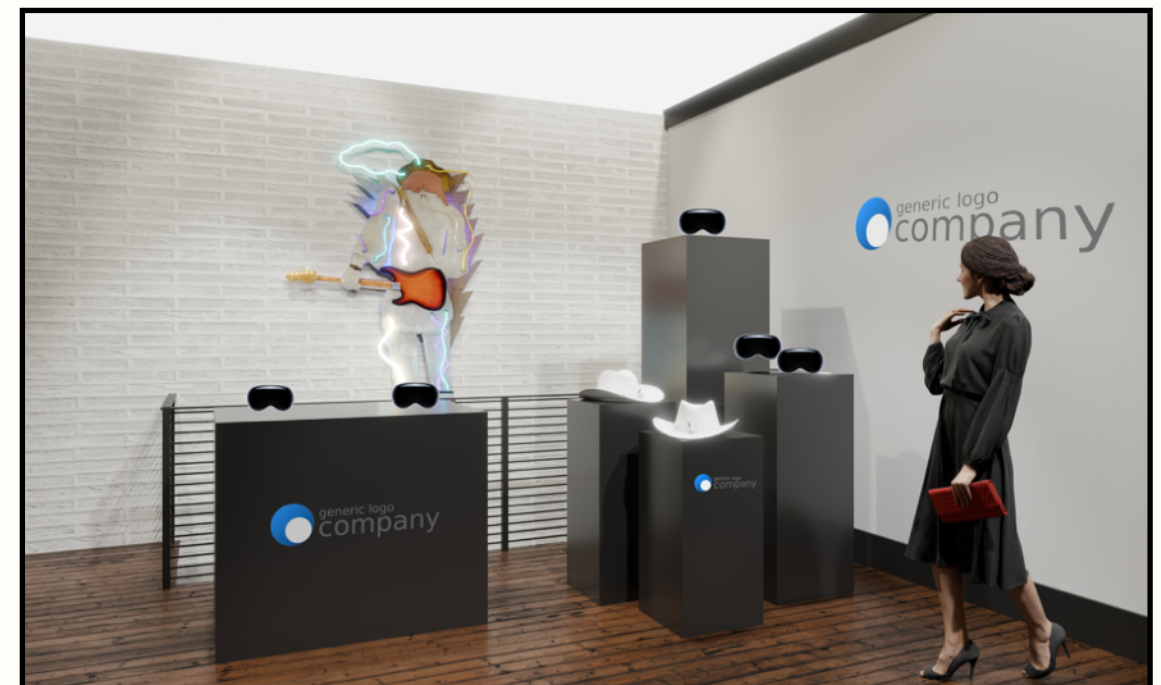


BRANDING AND SPONSORSHIP VISUAL CONCEPTS

VIP BAR



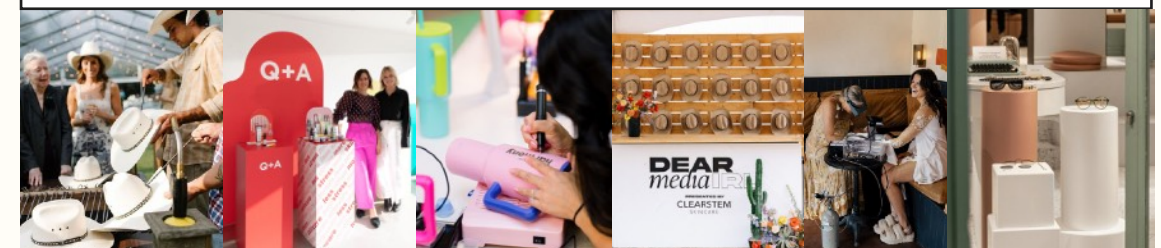
VIP GIFTING



VISUAL INSPIRATION



VISUAL INSPIRATION





BAR OR HAPPY-HOUR SPONSOR

DONATION REQUIREMENT

\$2,500

- Logo and Branding at Venue
- Branded Bar Signage
- Inclusion on: Social Posts and Main Event Signage
- 2 Tickets to Un Dia in May Main Stage + VIP Level
 - Includes:
 - Open Bar Happy Hour + Light Bites
 - Artist Meet & Mingle After Party

VALET SPONSOR

DONATION REQUIREMENT

\$2,500

- Logo and Branding at Venue
- Branded Valet Signage
- Inclusion on: Social Posts and Main Event Signage
- 2 Tickets to Un Dia in May Main Stage + VIP Level
 - Includes:
 - Open Bar Happy Hour + Light Bites
 - Artist Meet & Mingle After Party



CONTRIBUTING SPONSOR

DONATION REQUIREMENT

\$500

- Logo Inclusion on Interior Branding
- Inclusion on: Social Posts
- 2 Tickets to Un Dia in May Main Stage + VIP Level
 - Includes:
 - Open Bar Happy Hour + Light Bites
 - Artist Meet & Mingle After Party



VISUAL INSPIRATION





ABOUT THE PRODUCERS





2025 UN DIA SPONSORSHIP

Music has always had the power
to bring people together -
it transcends language, culture, and background,
creating moments of connection
that last a lifetime.

- DNS LIVE MUSIC PROMOTIONS





BUT WHAT IF LIVE PERFORMANCES WEREN'T JUST ABOUT ENTERTAINMENT?

WHAT IF THEY COULD BE A FORCE FOR UNITY, COMMUNITY EMPOWERMENT, AND CHARITABLE IMPACT?



In 2021, David Schneider and Sally Decelis founded DNS Live Music Promotions, a 501(c)(3) nonprofit with a mission to use live music as a tool for cultural celebration, community engagement, and charitable giving. What started as a passion project quickly evolved into an integral part of Austin's vibrant music scene, curating experiences that do more than entertain – they nurture community bonds and drive social evolution.



DNS LIVE MUSIC PROMOTIONS: UNITING COMMUNITIES THROUGH MUSIC



PRODUCING PARTNERS

EQ AUSTIN is a non-profit organization whose mission is to stimulate cultural representation and foster economic prosperity in the music and creative sector.

VMG (Vallejo Music Group) is a turn-key music production group founded by Alejandro, AJ and Omar Vallejo of the Austin band, Vallejo. VMG was started in 2002 and is one of Austin's longest running Latin-owned music companies.



THIS PROJECT IS SUPPORTED IN PART BY
THE CITY OF AUSTIN ECONOMIC DEVELOPMENT DEPARTMENT



Music is more than just sound –
it's a force for unity, impact, and lasting change.



So, the question is:

Will you join us in making a difference through
the power of music?



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A SPECIAL THANKS

Un Dia: Unity Through Music is supported in part by **The City of Austin Economic Development Department**, allowing the us to continue our mission of bringing unity, connection and music to the city of Austin.



The Austin Economic Development Department (EDD) develops and leads innovative programs that increase the prosperity of all Austinites, our businesses, and our diverse communities.

The Austin Live Music Fund, supported by the EDD encourages, promotes, improves, and showcases Austin's diverse music industry through supporting a wide array of activities marketed to visiting and potential tourists and convention delegates, including live and online events open to the public; studio, video, and merchandise production; promotional tours outside of Austin; broadcasting; and tourism marketing and promotional campaigns.



ขอบคุณ

Teşekkür

شكراً

Cảm ơn

Danke

Dank je

Merci

Gracias

ありがとう

תודה

THANK YOU

Asante

Grazie

Obrigada

Dhanyavaad

감사합니다

谢谢



PRESENTED BY: DNS LIVE MUSIC PROMOTIONS

Ευχαριστώ

Спасибо



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